

Terms and Conditions of “RT x BonusLink x Chagee Campaign”

1. The following Terms & Conditions shall apply to the “RT x BonusLink x Chagee Campaign (hereinafter referred to as “the Campaign”), organized by Rakuten Trade Sdn. Bhd. (“Rakuten Trade”) and BonusKad Loyalty Sdn Bhd (“BonusKad”) (collectively referred to as the “Organizers”). This Campaign shall be effective from 1 November 2023 (00:00) (GMT +8) until 31 December 2023 (16:30) (GMT +8), both dates inclusive, unless advised otherwise by the Organizers (“Campaign Period”).

Eligibility

2. By participating in this Campaign, you hereby agree to be bound by the following Terms and Conditions (as defined hereinafter).
3. The Campaign terms and conditions (“Terms and Conditions”) shall apply to all new and existing customers of Rakuten Trade, including Rakuten Trade employees) who activate their Rakuten Trade account during the Campaign Period (“Eligible Participants”).
4. A Rakuten Trade account is activated upon the issuance of a central depository system (CDS) number.
5. Rakuten Trade customers who have terminated an existing Rakuten Trade account and thereafter signed-up and activated a new Rakuten Trade account during the Campaign Period shall NOT be eligible to participate in this Campaign.
6. Any individual who is below the age of eighteen (18) years as of the sign-up and/or activation date with Rakuten Trade shall NOT be eligible to participate in this Campaign.

Campaign Mechanics

7. All Eligible Participants will be automatically enrolled in the Campaign.
 - A. New Customer Account Opening (sign-up)**
8. Subject to these Terms and Conditions, Eligible Participants who sign-up and successfully activate a Rakuten Trade account during the Campaign Period via a unique link (<https://www.rakutentrade.my/device/accountopening?mode=web&source=bonuslink>) or any other link as notified by the Organizers (each a “URL”) and choose the answer “Loyalty Partner”; “BonusLink” for the question “How did you hear about us?” and insert **BonusLink Card Number** during the Rakuten Trade account registration shall be rewarded with a one-time **1,888 BonusLink Points** per signed-up and activated account.
9. The maximum number of rewards an Eligible Participant is entitled to earn for this Campaign is 5,888 BonusLink Points (1,888 BonusLink Points for 1 activated account, 3,888 for 2 accounts activated). For the avoidance of doubt, an Eligible Participant is allowed to register three (3) Rakuten Trade accounts only during the Campaign Period.
10. Eligible Participants must have activated their Rakuten Trade account latest by **31 December 2023 by 4:30pm (GMT +8)** to qualify for the BonusLink Points. All **BonusLink Points will be credited** to the Eligible Participants’ BonusLink Member account within forty-five (45) days of the following month, or any further date as determined by BonusKad, subject to BonusKad receiving all the necessary information required.

Clients who activate accounts with Bonuslink's unique link	Campaign Period		Total Rewards
	November 2023	December 2023	
New Clients (No account before campaign period)	Open 1 account (Get 1,888 BL Points)	Open 2 accounts (Get additional 4,000 BL Points)	5,888 BL Points
	Open 1 account (Get 1,888 BL Points)	Open 1 account (Get additional 2,000 BL Points)	3,888 BL Points
	Open 1 account (Get 1,888 BL Points)	N/A	1,888 BL Points
	Open 2 accounts (Get 3,888 BL Points)	Open 1 account (Get additional 2,000 BL Points)	5,888 BL Points
	Open 2 accounts (Get 3,888 BL Points)	N/A	3,888 BL Points
	Open 3 accounts (Get 5,888 BL Points)	N/A	5,888 BL Points
	N/A	Open 3 accounts (Get 5,888 BL Points)	5,888 BL Points

B. Existing Client Account Opening (sign-up)

11. Existing Rakuten Trade account holders (“Existing Holder”) who activate a 2nd or 3rd Rakuten Trade account during the Campaign Period pursuant to this Campaign through Rakuten Trade’s login dashboard shall choose the answer “Loyalty Partner”; “BonusLink” for the question “What inspired you to open another account with us?” will qualify for 1,888 BonusLink Points per account.
12. The maximum number of an Existing Holder is entitled to earn for this Campaign is 3,888 BonusLink Points (1,888 BonusLink Points for 1 activated account, 3,888 for 2 accounts activated).
13. BonusLink Points shall not be awarded if the Existing Holder fails to answer the question “What inspired you to open another account with us?” with the answer “Loyalty Partner” and “BonusLink”.
14. Existing Holders must activate their new Rakuten Trade account by **31 December 2023 by 4:30pm (GMT +8)** to qualify for the BonusLink Points. All **BonusLink Points will be credited** to the Eligible Participants’ BonusLink Member account within forty-five (45) days of the following month or any further date as determined by BonusKad, subject to BonusKad receiving all the necessary information required.

Clients who activate accounts with Bonuslink's unique link	Campaign Period		Total Rewards
	November 2023	December 2023	
Existing Clients (Hold 1 account before campaign period)	Open 1 account (Get 1,888 BL Points)	N/A	1,888 BL Points
	Open 1 account (Get 1,888 BL Points)	Open 1 account (Get additional 2,000 BL Points)	3,888 BL Points
	Open 2 accounts (Get 3,888 BL Points)	N/A	3,888 BL Points
	N/A	Open 2 accounts (Get 3,888 BL Points)	3,888 BL Points
Existing Clients (Hold 2 accounts before campaign period)	Open 1 account (Get 1,888 BL Points)	N/A	1,888 BL Points
	N/A	Open 1 account (Get 1,888 BL Points)	1,888 BL Points

General

15. This Campaign **cannot be combined with another Rakuten Trade account opening related campaign or any other promotion code** during the Campaign Period. If the unique URL for this Campaign is not used, the Eligible Participant shall not be entitled to any award in this Campaign.

16. The BonusLink Points are non-transferable, non-exchangeable and cannot be redeemed for cash or any other item. All use of BonusLink Points pursuant to this Campaign is subject to BonusKad's Terms and Conditions which can be located at (<https://www.bonuslink.com.my/EN/Content/MembershipTermsAndConditions.aspx>)
17. By participating in this Campaign, the Eligible Participants are deemed to have given consent for the Organizers to **collect, process and use the Eligible Participants' personal data (including but not limited to the name, NRIC and/or passport number)** for the purpose of this Campaign and in accordance the Organizers respective Personal Data Protection Notice owing to the Eligible Participants. The Eligible Participants who do not consent to the use of their Personal Data or do not agree with these Terms and Conditions shall not be eligible for the Campaign and must immediately notify Rakuten Trade. (Rakuten Trade's Personal Data Protection Notice is available at https://www.rakutentrade.my/files/pdpa_notices.pdf),
18. BonusKad further reserves their right to use any personal data, images, or videos of Eligible Participants in any manner and/or for any purpose related to this Campaign in accordance with its privacy policy which can be found at (<https://www.bonuslink.com.my/EN/Content/MembershipTermsAndConditions.aspx>) and the Eligible Participants are deemed to consent to such use with no monetary payment.
19. By participating in the Campaign, Eligible Participants are deemed to have agreed to be bound by these Terms & Conditions. The Organizers' decisions on all matters relating to the Campaign are final, binding, and conclusive. No correspondence, queries, appeals or protests will be entertained.
20. The Organizers reserve the right to cancel, terminate, suspend the Campaign with or without any prior notice. For the avoidance of doubt, cancellation, termination, or suspension by the Organizers shall not entitle any Eligible Participant to any claim or compensation against the Organizers for any losses or damages suffered or incurred by the Eligible Participants as a direct or indirect result of the act of cancellation, termination, or suspension.
21. The Organizers reserve the right at their absolute discretion to amend, delete or add to any of these Terms and Conditions at any time with or without prior notice. Any variation, additions, deletions or amendments to the Terms and Conditions herein shall be binding on the Eligible Participants and be deemed to be brought to the attention of the Eligible Participants through any notice displayed at Rakuten Trade and BonusKad's respective websites and/or mobile application.
22. The Organizers shall not be held liable and/or responsible for any loss, damage, or any other form of liability (including indirect, consequential, or economic losses, loss of profits, and loss of opportunity) in whatsoever nature and howsoever arising or suffered by any Eligible Participants directly or indirectly from the Campaign.
23. The Organizers shall not be held liable for any default of its obligation under the Campaign due to any force majeure event which include but is not limited to an act of God, war, riot, lockout, industrial action, fire, flood, drought, storm, or any event beyond the reasonable control of the Organizers.
24. This Campaign shall be governed by and construed in accordance with the laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.
25. These Terms and Conditions may be translated into other languages. In the event of inconsistencies between these Terms and Conditions and the translated versions, the English version shall prevail.